



EXPLORA JOURNEYS AND HILTON ANNOUNCE LUXURY OCEAN TRAVEL PARTNERSHIP WITH DEBUT OF HILTON HONORS ADVENTURES

- This partnership invites Hilton Honors members to enjoy Explora Journeys' modern vision of ultra elegant ocean travel defined by spacious suites, curated dining, and transformative Journeys.
- Explora Journeys is the luxury ocean travel brand of the MSC Group with two ships currently sailing and a fleet of six ships by 2028.
- By summer 2026, Hilton Honors members will be able to earn and redeem Points on luxury ocean travel experiences through a new partnership with Explora Journeys.
- Limited-time preview offer gives Hilton Honors members the opportunity to book Explora Journeys with exclusive benefits that reflect the spirit of this new partnership, ahead of the ability to earn and redeem Points from summer 2026.
- Hilton Honors Adventures launches as a new expansion of Hilton's loyalty programme, bringing immersive, experiential travel to its members.

GENEVA, Switzerland, and MCLEAN, Va. DEC. 8, 2025 – Today, Explora Journeys – the privately owned and ultra elegant ocean travel brand of the MSC Group – and Hilton announce an exclusive collaboration. As part of this exciting new travel offering, Hilton debuts [Hilton Honors Adventures](#), an extension of Hilton's award-winning guest loyalty programme focused on immersive, adventure-driven travel, with Explora Journeys as the exclusive luxury ocean travel partner.

By summer 2026, Hilton Honors members will be able to dream, book, earn, and redeem their Points to set sail aboard Explora Journeys voyages from the Mediterranean to Northern Europe to the Caribbean and beyond. Now through June 7, 2026, to celebrate the announcement of Hilton's partnership with Explora, Hilton Honors members can participate in a limited-time preview offer created to reflect the spirit of the partnership.

While Hilton Honors Members can choose from all Explora Journeys' global itineraries, a thoughtfully curated collection of 16 Journeys has been highlighted for this preview offer. The selection introduces Hilton Honors Members to the extraordinary experience of ocean travel, with exclusive value savings applied to these Journeys.

Anna Nash, President, Explora Journeys, said: *"This partnership unites two brands committed to thoughtful travel, meaningful connection, and deep discovery. At Explora Journeys, we believe in giving our guests the time and space to slow down, choose intentionally, and feel truly in tune with their surroundings; this is what we call 'The Ocean State of Mind'. Together, we're offering Hilton Honors members a stay at sea that blends the freedom of the ocean with the warmth of genuine hospitality. Our goal is simple: to create moments that are effortless, personal, and crafted with care, always guided by our commitment to the wellbeing of our guests."*

Chris Silcock, President, global brands and commercial services, Hilton, said: *"Explora Journeys defines the pinnacle of luxury ocean travel and unparalleled experiences. This exciting new partnership creates the perfect moment to launch Hilton Honors Adventures, introducing new ways for our members to experience iconic destinations and hidden gems around the world."*

Hilton Honors Adventures invites travelers to immerse themselves in bucket-list-worthy travel, elevating loyalty benefits across land and at sea, all while upholding Hilton's high standards of service and hospitality. With more ways



than ever to earn and redeem Points on meaningful stays – and additional partnerships to come – Hilton Honors Adventures expands the possibilities of loyalty-driven travel. Hilton Honors members can also continue to enjoy unmatched flexibility, personalization and loyalty benefits across 9,000 Hilton properties – including an extraordinary portfolio of more than 1,000 luxury and lifestyle hotels.

Expanding Loyalty to the Ocean

Ocean travel is experiencing remarkable growth as travellers seek experiences that feel unhurried, immersive, and deeply fulfilling. This reflects a desire for Journeys that combine the ease and serenity of traveling by sea with a deeper sense of connection to the world. Through this partnership, Hilton and Explora Journeys are bringing this vision to life for Hilton Honors members – offering an elevated way to explore the world at sea, shaped by exceptional hospitality and thoughtfully crafted itineraries. Each Journey allows generous time in every destination and invites discovery through culture, connection, and meaningful encounters rather than speed. Anchored in the Ocean State of Mind, this collaboration encourages guests to slow down, reflect, and embrace the restorative rhythm of life on the ocean, waking each day to a fresh horizon and the freedom to explore at their own pace.

Hilton and Explora Journeys are combining the freedom of ocean travel with the benefits of Hilton’s award-winning loyalty programme to deliver a new way for more than 235 million Hilton Honors members to stay – this time – at sea. By summer 2026, Hilton Honors members will be able to earn and redeem Points and enjoy exclusive on-board benefits while experiencing carefully curated Journeys that will bring guests to some of the world’s most sought-after destinations, including:

- **The Mediterranean** – Sunlit islands, charming villages, historic ports and hidden coves.
- **Northern Europe, Iceland, Greenland & North America’s East Coast** – Majestic fjords, dramatic northern landscapes and culturally rich coastal cities.
- **The Caribbean & Central America** – Island rhythm, turquoise seas and the iconic Panama Canal.
- **The Red Sea and Arabian Peninsula** – Ancient cultures and contemporary elegance along storied desert shores.
- **Alaska, Canada & The Pacific Coast** – Glacier-carved fjords, pristine wilderness and vibrant coastal towns.
- **Asia** – Dynamic cities, tranquil islands and rich traditions, with immersive Japan sailings from 2027.

Explora Journeys Special Offer for Hilton Honors Members

Leading up to the opportunity to earn and redeem Hilton Honors Points on Explora Journeys sailings in 2026, now through June 7, 2026, members can [book](#) Journeys with exclusive benefits, including:

- **100,000 Hilton Honors Bonus Points** rewarded per suite.
- **Up to \$/€400^[1] Journey Experience Credits (JEC) on 16 curated Hilton x Explora Journeys itineraries**, and \$/€200 credit on all other Explora Journeys voyages. These credits can be redeemed for onboard experiences, including fine dining, wine tastings, Destination Experiences, spa treatments, curated shopping, and suite upgrades.^[2]
- **An exclusive in-suite welcome gift.**

Learn more about Hilton’s luxury ocean travel partnership with Explora Journeys and explore immersive itineraries at [Hilton.com/Explora](https://hilton.com/Explora). Hilton Honors is free to join, and travelers can enroll online at hiltonhonors.com.

^[1] To be provided in the onboard currency applicable to the guest’s booked Journey.



^[2] *The Journey Experience Credit (JEC) is not applicable to purchases in the luxury monobrand boutiques (Rolex – EXPLORA I only, Cartier, Piaget, Panerai, Buccellati – EXPLORA II only), casino credits or advances, cash withdrawals, gratuities, donations to the MSC Foundation, and contributions to the Host lifestyle fund. JEC is non-refundable, non-transferable, and holds no cash value. Any unused credit expires after 18:00 on the final night of the Journey. Additional terms may apply.*

About Explora Journeys

Explora Journeys is the privately owned luxury ocean travel brand of the MSC Group, headquartered in Geneva, Switzerland. The brand stems from a long-held vision to redefine the ocean experience for a new generation of discerning luxury travellers, drawing on the Aponte family's 300 years of maritime heritage. At its heart is a unique "Ocean State of Mind" that connects guests with the sea, with themselves and with like-minded others, while immersive itineraries blend iconic destinations with lesser-travelled ports for Journeys that inspire discovery.

Explora Journeys offers 461 oceanfront suites, penthouses, and residences – each a 'Home at Sea' with floor-to-ceiling windows offering sweeping ocean views, private terrace, and elegant, spacious interiors.

Guests enjoy eleven distinct culinary experiences across six restaurants, in-suite dining, and Chef's Kitchen, along with twelve bars and lounges, five heated pools, extensive outdoor decks with 64 private cabanas, a holistic wellness programme, and refined entertainment. Inspired by the brand's European heritage, seated at the heart of elevated Swiss hospitality, Explora Journeys delivers intuitive service and a relaxed sense of luxury.

The first ship in the Explora Journeys fleet, EXPLORA I, was launched in July 2023, with EXPLORA II arriving in September 2024. EXPLORA III and EXPLORA IV, both LNG-powered, will follow in 2026 and 2027. EXPLORA V and EXPLORA VI are set to join the fleet in 2027 and 2028, incorporating advanced environmental technologies as part of the brand's commitment to sustainability.

To learn more about Explora Journeys, visit explorajourneys.com or follow us on [Instagram](#), [X](#), [Facebook](#) and [LinkedIn](#) and [TikTok](#).

About Hilton

Hilton (NYSE: HLT) is a leading global hospitality company with a [portfolio](#) of 25 world-class brands comprising 9,000 properties and over 1.3 million rooms, in 141 countries and territories. Dedicated to fulfilling its founding vision to fill the earth with the light and warmth of hospitality, Hilton has welcomed over 3 billion guests in its more than 100-year history, was named the No. 1 World's Best Workplace by Great Place to Work and Fortune and has been recognized as a global leader on the Dow Jones Sustainability Indices. Hilton has introduced industry-leading technology enhancements to improve the guest experience, including Digital Key Share, automated complimentary room upgrades and the ability to book confirmed connecting rooms. Through the award-winning guest loyalty programme Hilton Honors, the more than 235 million [Hilton Honors](#) members who book directly with Hilton can earn Points for hotel stays and experiences money can't buy. With the free [Hilton Honors app](#), guests can book their stay, select their room, check in, unlock their door with a Digital Key and check out, all from their smartphone. Visit stories.hilton.com for more information, and connect with Hilton on [Facebook](#), [X](#), [LinkedIn](#), [Instagram](#) and [YouTube](#).

About Hilton Honors

[Hilton Honors](#) is the award-winning guest loyalty programme for Hilton's world-class brands comprising 9,000 properties in 141 countries and territories. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount and free standard Wi-Fi. Members also have access to contactless



technology exclusively through the industry-leading [Hilton Honors app](#), where members can check in, choose and access their room using Digital Key. Hilton Honors offers more than 235 million members hundreds of ways to earn and redeem Points, including with select [co-branded credit cards](#). Members can redeem Points for free nights, purchases on Amazon, exclusive experiences, charitable contributions and more. The programme is free to join and travelers can enroll online at hiltonhonors.com. Learn more about Hilton Honors at stories.hilton.com/hiltonhonors, and follow Hilton Honors on [Facebook](#), [X](#) and [Instagram](#).