



## EXPLORA JOURNEYS' FIRST VESSEL TO BE NAMED IN CIVITAVECCHIA, ITALY

**Sestri Ponente, Italy, 8 February 2023** – EXPLORA I, the first of up to six vessels scheduled to join the fleet of Explora Journeys, will be officially named on 8 July in Civitavecchia near Rome, Italy.

The ship will then transfer to Southampton, UK for her inaugural journey on 17 July for a 15-night sailing in Northern Europe to Copenhagen, Denmark.

Michael Ungerer, Explora Journeys CEO, today said at the coin ceremony event for EXPLORA II – a key maritime construction milestone - at the Fincantieri shipyard in Sestri Ponente near Genoa, Italy, *“The announcement that EXPLORA I will be named in just a few months from now in Civitavecchia is further proof that we are on track to get this exciting new lifestyle brand up and running and the first of our luxurious vessels at sea.”*

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**For media inquiries please contact [press@explorajourneys.com](mailto:press@explorajourneys.com)**

### **About Explora Journeys**

Explora Journeys is the privately-owned luxury lifestyle brand of the MSC Group, headquartered in Geneva, Switzerland, created at the heart of Swiss luxury hospitality. The brand stems from the owners' long-held vision to redefine the ocean experience for a new generation of discerning luxury travellers, drawing on the family's 300 years of maritime heritage. The brand's aspiration is to create a unique 'Ocean State of Mind' by connecting guests with the sea, with themselves, and like-minded others, while remarkable itineraries will blend renowned destinations with lesser-travelled ports, for a journey that inspires discovery in all its forms.

A fleet of six ships, two of which are under construction, will be launched from 2023 to 2028. Equipped with the latest environmental and marine technologies, Explora Journeys will introduce a new style of transformative ocean travel. EXPLORA I offers 461 oceanfront suites, penthouses and residences designed to be 'Homes at Sea' for our guests, all with sweeping ocean views, private terrace, a choice of eleven distinct culinary experiences, across six vibrant restaurants plus in-suite dining, twelve bars and lounges, (eight indoor and four outdoor) Chef's Kitchen, four swimming pools, extensive outdoor decks with private cabanas, wellness facilities, and refined entertainment. Inspired by the company's European heritage, Explora Journeys will provide guests with an immersive ocean experience respectful and intuitive hospitality.

To learn more about Explora Journeys, visit [explorajourneys.com](https://explorajourneys.com) or follow us on [Instagram](#), [Twitter](#), [Facebook](#) and [LinkedIn](#).