



EXPLORA JOURNEYS ANNOUNCES PARTNERSHIP WITH AMERICAN EXPRESS CRUISE PRIVILEGES PROGRAM

Geneva, Switzerland, 23 May 2024 - Explora Journeys, the new luxury ocean travel brand of the MSC Group, is delighted to announce its partnership with American Express Cruise Privileges Program (CPP). The partnership officially begins globally on 23 May 2024.

As the newest partner to join American Express' Cruise Privileges Program, Explora Journeys is set to provide exclusive cruise program benefits for both Platinum and Centurion American Express cardholders on all journeys on reservations made through an American Express Travel Professional or an Independent Agency. This collaboration marks an exciting milestone in enhancing the travel experience for American Express card members.

Explora Journeys will offer the following exclusive amenities for American Express cardholders as part of the CPP:

- CPP Platinum Amenity*: \$300 Journey Experience Credit (JEC), One (1) extra Membership Reward® point per eligible dollar spent, and an exclusive welcome amenity in suite.
- CPP Centurion Amenity**: \$500 Journey Experience Credit (JEC), One (1) extra Membership Reward® point per eligible dollar spent, and an exclusive welcome amenity in suite.

To celebrate Explora Journeys' partnership with American Express, the brand is rolling out an exclusive promotion for cardholders from May 23 to July 31. During this time, cardholders will enjoy a special offer available in all participating markets, including a unique JEC component, which, when combined with American Express CPP benefits, guarantees even more rewards for our guests.

"We are excited to join forces with American Express and participate in the Cruise Privileges Program," said Chris Austin, President, North America at Explora Journeys. "American Express has crafted an exceptional premium brand that closely resonates with the Explora Journeys

clientele. Our goal is to offer unmatched experiences to our guests, and this collaboration enables us to offer even more benefits to cardholders."

Explora Journeys is one of the few cruise lines participating in the American Express Cruise Privileges Program that offers amenities for both Platinum and Centurion card members. Currently, the program includes 15 cruise lines, with Explora Journeys being the latest addition. American Express global markets activated by this partnership include, Australia, Austria, Canada, France, Germany, India, Italy, Japan, Mexico, Netherlands, Singapore, Spain, Sweden, Taiwan, United Kingdom and United States including its territories and possessions.

*Based on double occupancy. Single occupancy is €150 for Platinum and €250 for Centurion

**Applies only to Amex Call Center & Online Bookings Independent Agencies are NOT eligible for the extra point

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For media enquiries please contact press@explorajourneys.com

About Explora Journeys

Explora Journeys is the privately-owned luxury lifestyle brand of the MSC Group, headquartered in Geneva, Switzerland, created at the heart of Swiss luxury hospitality. The brand stems from the long-held vision to redefine the ocean experience for a new generation of discerning luxury travellers, drawing on the Aponte family's 300 years of maritime heritage. The brand's aspiration is to create a unique 'Ocean State of Mind' by connecting guests with the sea, with themselves, and like-minded others, while remarkable itineraries blend renowned destinations with lesser-travelled ports, for a journey that inspires discovery in all its forms.

A fleet of six luxury ships will be launched from 2023 to 2028, starting with EXPLORA I's delivery that took place on 24 July 2023. Equipped with the latest environmental and marine technologies, Explora Journeys introduces a new style of transformative ocean travel. EXPLORA I offers 461 oceanfront suites, penthouses and residences designed to be 'Homes at Sea' for guests, all with sweeping ocean views, private terrace, a choice of eleven distinct culinary experiences across six vibrant restaurants plus in-suite dining, Chef's Kitchen, twelve bars and lounges (eight indoor and four outdoor), four swimming pools, extensive outdoor decks with 64 private cabanas, wellness facilities, and refined entertainment. Inspired by the company's European heritage, Explora Journeys will provide guests with an immersive ocean experience and respectful and intuitive hospitality.

EXPLORA II is currently under construction and will come into service in summer 2024. EXPLORA III will come into service in 2026 and EXPLORA IV in 2027 with both ships being LNG-powered. EXPLORA V and EXPLORA VI will enter service in 2027 and 2028, respectively.

To learn more about Explora Journeys, visit explorajourneys.com or follow us on [Instagram](#), [Twitter](#), [Facebook](#) and [LinkedIn](#).